

AILIS Workshop : The future of search: a survival guide	
Organization	AILIS
Description	<p>'Search' is changing and changing fast. It is no longer just about ordinary web pages nor is it just about Google. If you think a Google search will find everything, think again. Although the most popular search engine by far, it has deficiencies. It does not always find the most recent information, or the most relevant and many of its documented commands and search features do not do what they say 'on the tin'! On top of that multimedia and Web 2.0 are now an important part of the mix when it comes to search and, whether you like it or not, desktop search will be landing on your PC. It is no longer just about web search with an option to install and use desktop search for those of us who are geekishly inclined. The two, by default, will become inextricably entwined. We need to know who is doing what and understand the implications for both our users and ourselves.</p> <p>Desktop search has a central role in Microsoft's new operating system and will enable users to quickly locate files and search the content of documents stored on their computers. Combined with web search it provides Microsoft with the opportunity to give Google a run for its money in the search engine stakes. No wonder, then, that the other major players in this market have already entered the fray with their own versions of desktop search as well as pushing web search.</p>
Trainer	<p>Karen Blakeman, RBA Information Services http://www.rba.co.uk/</p> <p>Karen Blakeman has worked in the information profession for over twenty years and has been a freelance consultant since 1989. Her company (RBA Information Services) provides training and consultancy on the use of the Internet, and on accessing and managing information resources. Prior to setting up RBA she worked at the Colindale Central Public Health Laboratory, and then spent ten years in the Pharmaceutical and Health Care industry before moving to the International management consultancy group Strategic Planning Associates.</p> <p>Karen edits and publishes a monthly, electronic newsletter called Tales from the Terminal Room. Her other publications include Search Strategies for the Internet, the UKOLUG Quick Guide to Effective Use of the Internet, Business Information on the Internet and contributions to Food Information on the Internet: a basic guide (published by the Leatherhead Food RA)</p> <p>She is an Honorary Fellow of CILIP: The Chartered Institute of Library and Information Professionals, an active member of the UK e-Information Group (UKeiG), a member of the City Information Group and a member of the Association of Independent Information Professionals (AIIP)</p>

	In 2002 she received the Information World Review Information Professional of the Year award.
Planning of the day	<p>Morning : the first half of this workshop will take you through the latest alternative web search engines and what they have to offer; blogs and RSS; wikis; image, video and audio search; and specialist listings.</p> <p>Afternoon : the second half will look at the key players in desktop search: their features, pros and cons, and how they are trying to gain control of the web and your desktop.</p>
Place	CERN Training Building. Participants will be sent details.
Timing	9.30 a.m. till 5 p.m. (lunch and coffee breaks included)
Price	200 chf for AILIS members (this includes lunch and two coffee breaks)
Dates	Wednesday, 14 March 2007
Registration	Please send email to Susanne.Schaefer@cern.ch