

Library Science Talk

Monday 14th April (15:30) at CERN

The Library 2.0/Web 2.0 challenge: are you ready?

Alan Oliver, Ex Libris

Abstract

Library 2.0 is a loosely defined model for a modernised form of library service that reflects a transition within the library world in the way that services are delivered to users. The concept of Library 2.0 borrows from that of Business 2.0 <http://en.wikipedia.org/wiki/Business_2.0> and Web 2.0 <http://en.wikipedia.org/wiki/Web_2.0> and follows some of the same underlying philosophies. This includes online services such as the use of OPAC <<http://en.wikipedia.org/wiki/OPAC>> systems and an increased flow of information from the user back to the library.

With Library 2.0, library services are constantly updated and reevaluated to best serve library users. Library 2.0 also attempts to harness the library user in the design and implementation of library services by encouraging feedback and participation. Proponents of this concept expect that ultimately the Library 2.0 model for service will replace traditional, one-directional service offerings that have characterised libraries for centuries (from: <http://en.wikipedia.org/wiki/Library_2.0>).

In his talk, Alan Oliver will consider the Library 2.0 challenge; the threats libraries face and the opportunities they have; and will discuss Primo, Ex Libris' Library 2.0 solution which is empowering libraries to address user needs.

About the author

Alan Oliver is a Senior Sales Consultant in Ex Libris' Pre-Sales Europe team. Prior to joining Ex Libris, Alan held various positions with epixtech (now SirsiDynix), and positions with Napier University, Central Regional Council School Library Service, Stirling University, and BP Chemicals.

Notes

The presentation will be in English.

For the talk in Geneva at CERN, external guests should be at the reception of CERN, building 33, at 15:15 to be guided to the conference room. Please register to attend by contacting Ms. Susanne Schaefer at susanne.schaefer@cern.ch.